

The Truostar™ Compensation Plan

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Become a Truostar™ Today!

A smiling woman with long dark hair, wearing a white tank top and grey leggings, is sitting on the floor with her legs crossed. She is looking towards the camera with a bright smile. The background is a bright, out-of-focus indoor setting.

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COMPENSATION PLAN OVERVIEW

The Truostar™ Compensation Plan was designed with great care and diligence. The Plan takes into consideration the following:

- Ease of understanding and explanation;
- Aggressive payout ratio;
- Ten ways to earn, including Retail, Matrix and Bonus Pools;
- Qualification and Ranking that is achievable;
- Weekly Pay Periods for most categories of earnings.

We feel confident that either an experienced Network Marketer or someone looking to begin his/her career will receive the most financial reward for their efforts at Truostar Health®.

THE TRUOSTAR™ EARNING SCHEDULE

Bonus Type	Bonus Payout
Wellness Consultant Discounts	Immediate
Retail Commissions	Weekly
Fast Start Commissions	Weekly
Matrix Commissions	Weekly
Bonus Pools Commissions	Weekly
TrueStyle Bonus	Monthly
TrueLifestyle Bonus	Monthly
The Power of Three Bonus	Monthly
Help Three, Get Free	Monthly



WAYS TO EARN*

★
No purchase of Product is necessary to become a Wellness Consultant, move up in Rank or to fully participate in the Plan. Purchase of Products by Wellness Consultants is entirely optional. Wellness Consultants have the right to return Product they have purchased on commercially reasonable terms. Such terms are described in the Policies and Procedures published by Truostar Health®.



▶ RETAIL EARNINGS

When a Member purchases Truostar™ Products through his/her free Truostar™ Member website, the Truostar™ Wellness Consultant who generated the sale earns a retail Commission for each purchase. The retail Commission is the difference between the price at which the Consultant qualifies to purchase the Product and the Member's price. Member prices are:

Membership Classification	% Discount from Suggested Retail Price
Preferred Member A "Preferred Member" is a purchaser who is purchasing Truostar™ Product online through a Wellness Consultant	10%
Autoship Preferred Member An "Autoship Preferred Member" is a purchaser who is purchasing Truostar™ Product online on Autoship through a Wellness Consultant	15%



▶ WELLNESS CONSULTANT DISCOUNTS

The Consultant's price depends on the discount for which he or she qualifies based on the Personal Volume ("PV") he/she generated during the current week and the preceding four weeks. The discount schedule is:

By PV*	Consultant Discount from Suggested Retail Price
* Calculated by combining all of the Consultant's PV generated in the current week and the preceding four weeks.	
Under 100	20%
100 – 199	25%
200 or more	40%
By Sales	
\$1,800 personal/retail sales **	45% ⁺

**with purchase of Professional Pack
 + Discount applies for Consultant's retail purchases only

For example, if a Consultant has generated 200 PV or more in the preceding four weeks, she is eligible for a 40% discount on her Product orders. If a Non-Autoship Preferred Member makes a purchase during that period for which the suggested retail price is \$100.00, the Preferred Member will actually pay \$90.00 for the Product. Because the Consultant is eligible for a 40% discount, the Consultant's price on the same Product would have been \$60.00. The Consultant's Retail Commission on the sale is therefore \$30.00.

Preferred Member Price	\$90.00
Consultant Price	(\$60.00)
<hr/>	
Consultant Retail Commission	\$30.00



▶ HELP THREE, GET FREE

Autoship Preferred Members and Wellness Consultants are eligible to earn their Autoship orders for free each month when they have three personally enrolled Autoship Preferred Members.

Retail Purchases on Autoship

Customer 1



Customer 2



Customer 3



Your FREE Autoship Product



Autoship Preferred Members and Autoship Consultants are eligible to earn their Autoship orders for free each month when they have three personally enrolled Autoship Preferred Members. You will qualify for a free Autoship order based on the lowest order of your three personal Autoship Preferred Members.

For example, if you have three personally sponsored Autoship Preferred Members whose Autoship orders are 200 PV, 250 PV and 300 PV per month, you qualify to receive your Autoship order in an amount up to 200 PV for free. If your Autoship order is greater than 200 PV, you will only pay the difference between the price of your order and the amount of your free Autoship. So if your Autoship order is 250 PV, you will only pay the 50 PV difference for your Autoship order.

- Shipping fees apply and will be charged to your credit card.
- Your free Autoship Products will continue to be sent each month so long as at least three of your personally enrolled Autoship Preferred Members remain on the Autoship Program. If in any month you have fewer than three personally enrolled Autoship Preferred Members, your credit card will be charged for your Autoship order.
- To receive credit for a personal enrollment, an Autoship Preferred Member or Autoship Consultant must list his/her name and customer number/Consultant ID number on the Autoship Order Form as the individual who introduced the new Autoship Preferred Member to Truostar™ Products.
- You must NEVER claim that any Truostar™ Product is useful in the prevention, treatment or cure of any disease or sickness. If you violate this rule, you will be ineligible to receive free Products.
- Free Products may not be returned for cash.
- You will only receive PV credit for the two highest valued items as the third item will be calculated towards your free PV.



▶ FAST START BONUSES

Qualified Wellness Consultants earn Fast Start Bonuses on the initial Wellness Consultant orders in the first two levels of their personal Enrollment Tree. Your Fast Start Bonus is determined by your Personal Volume for the Pay Period and the package that is purchased by your newly enrolled Wellness Consultant.

▶ FAST START PACKAGES

FAST START PACK	COST	PV
Beginner Pack	\$99.00	50
Basic Pack	\$199.00	100
Builder Pack	\$399.00	200
Advanced Builder Pack	\$799.00	500
Mega Builder Pack	\$1,499.00	1000
Professional Pack	\$2,495.00	1500

▶ FIRST LEVEL

PACKAGE PURCHASED	100 PV	200 PV
Beginner Pack	\$3.00	\$7.50
Basic Pack	\$15.00	\$25.00
Builder Pack	\$30.00	\$50.00
Advanced Builder Pack	\$50.00	\$100.00
Mega Builder Pack	\$105.00	\$150.00
Professional Pack	\$175.00	\$250.00

▶ SECOND LEVEL

FAST START PACK	100 PV	200 PV
Beginner Pack	\$2.00	\$3.00
Basic Pack	\$5.00	\$10.00
Builder Pack	\$10.00	\$15.00
Advanced Builder Pack	\$15.00	\$30.00
Mega Builder Pack	\$30.00	\$50.00
Professional Pack	\$60.00	\$80.00

Note:
 Builder Pack, Advanced Builder Pack, and Mega Builder Pack are not available in Connecticut.
 Advanced Builder Pack, and Mega Builder Pack are not available in Georgia and Indiana.



▶ THE POWER OF THREE NEW VOLUME BONUS

Sell three Qualified Retail Packages or enroll three Qualified Wellness Consultants in a 30-day period and receive a \$200 Bonus for the first three (Retail Packages or new Wellness Consultants), and a \$300 Bonus for any subsequent three i.e., first three equals \$200, second three equals \$500. The 30-day period begins on your enrollment date and is counted down on your Dashboard. There is no repetition of this bonus, so sign people up early to receive this bonus.



*A Qualified Retail package is a 300 PV order on Autoship. A Qualified Wellness Consultant is one who starts with a minimum of 200PV and who is on a minimum of 100PV Autoship

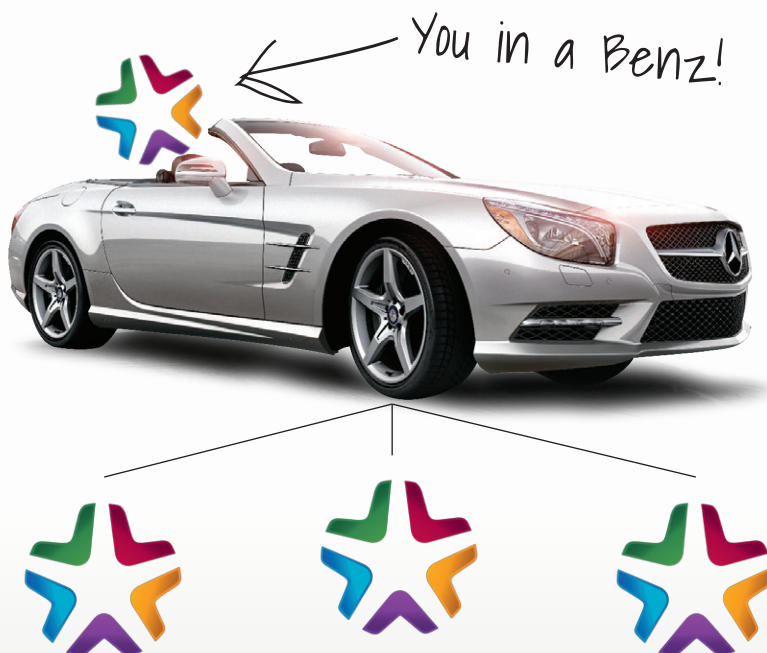
** A 30-day period begins with the date of a Wellness Consultant's enrollment.

TruStar™ makes no guarantee or promise of your success. Your success depends on your own effort, dedication, sales skill and leadership abilities



▶ TRUESTYLE BONUS

The TrueStyle Bonus is paid to Wellness Consultants who qualify during a monthly Pay Period at the Qualified Rank of Star Associate or higher who have three personally enrolled active Wellness Consultants. The TrueStyle Bonus is \$500/month towards a Mercedes Benz or \$300/month cash for your TrueStyle.



Visit <http://wealth.truestar.com/benz/> for more details on the TrueStyle Bonus.

Requirements:

- Three personally enrolled active Wellness Consultants;
- 12,500 Matrix Group Volume ("MGV"), of which no more than 60% of your MGV can come from any one Leg in your Matrix;
- 3,600 Personal Group Volume, of which no more than 60% of your PGV can come from any one Leg in your Enrollment Tree.

* Truestar™ makes no guarantee or promise of your success. Your success depends on your own effort, dedication, sales skill and leadership abilities





TRUELIFESTYLE BONUS

The TrueLifestyle Bonus is a monthly \$1,000 Bonus that you may apply to your house payment or lifestyle.



Qualifications are:

You must be at the Qualified Rank of Star Executive or higher;

You must have at least three active Wellness Consultants in your Matrix who are qualified for the TrueStyle Bonus;

You must have at least 50,000 MGV and 20,000 PGV;

For any Rank from Truestar to True Ambassador, a personal enrollment Leg can account for a maximum of 40% of the total PGV.



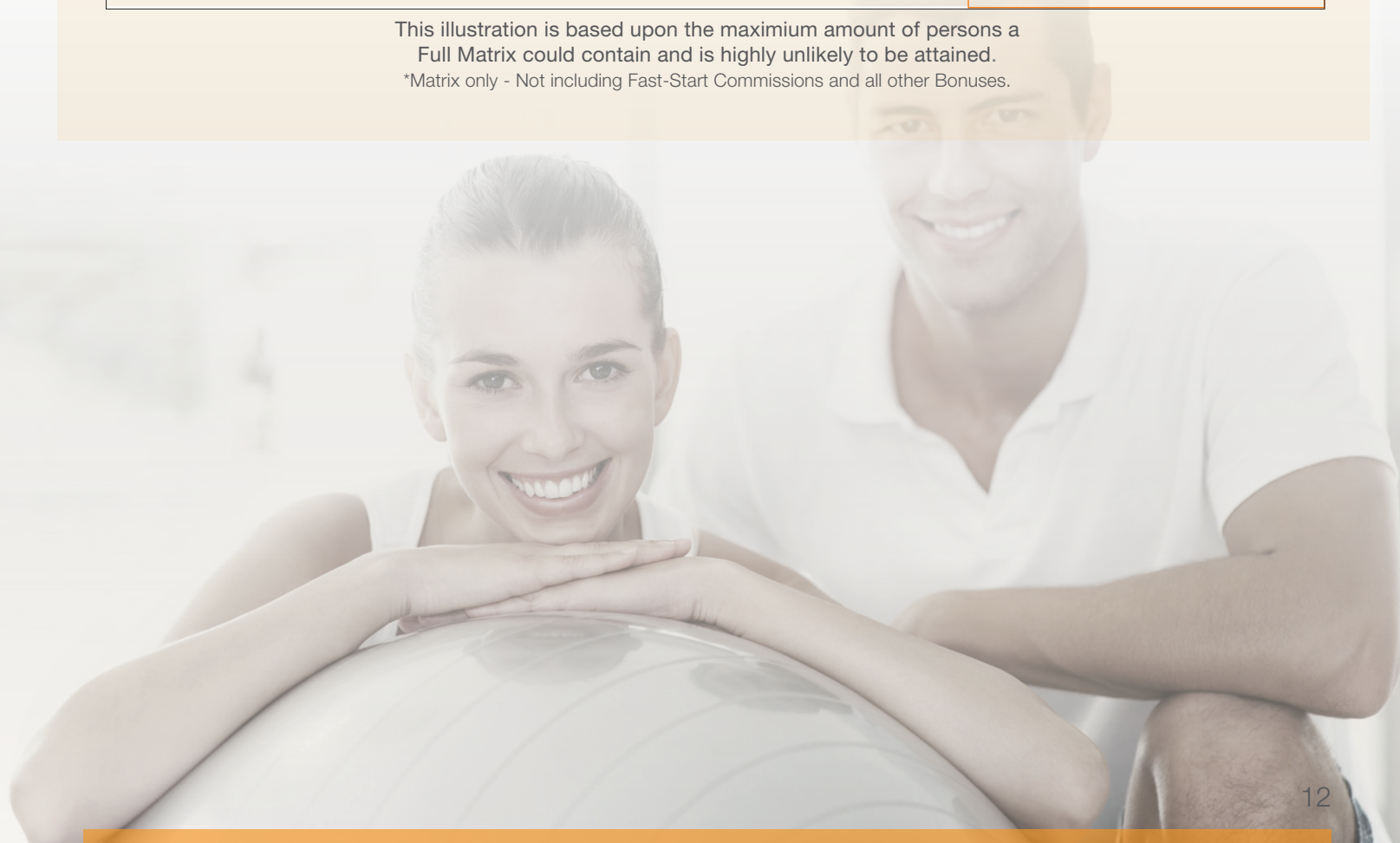
▶ 4 X 9 MATRIX COMMISSIONS

The Truostar™ Compensation Plan includes a 4x9 Matrix Commissions structure. As a Qualified Wellness Consultant, you are eligible to earn a 5% Commission on your Matrix Group Volume up to 5 compressed Matrix levels each week and 4% Commission on the 5th to 9th generation. **We pay 9 levels for the majority of Ranks immediately**

Generation Level	# of Distributors in the Level	Total Distributors in Your Group	Monthly PV based on 100 PV	Matrix % Commission	Monthly Matrix Commission*
1	4 Distributors	4	100	5%	\$20 per month
2	16 Distributors (4x4)	20	100	5%	\$100 per month
3	64 Distributors (16x4)	84	100	5%	\$420 per month
4	256 Distributors (64x4)	340	100	5%	\$1,700 per month
5	1,024 Distributors (256x4)	1,364	100	4%	\$5,796 per month
6	4,096 Distributors (1,024x4)	5,460	100	4%	\$22,180 per month
7	16,384 Distributors (4,096x4)	21,844	100	4%	\$87,716 per month
8	65,536 Distributors (16,384x4)	87,380	100	4%	\$349,860 per month
9	262,144 Distributors (65,536x4)	349,524	100	4%	\$1,398,436 per month

This illustration is based upon the maximum amount of persons a Full Matrix could contain and is highly unlikely to be attained.

*Matrix only - Not including Fast-Start Commissions and all other Bonuses.





▶ BONUS POOLS COMMISSIONS

There is a bonus pool for each of the following ranks. Each bonus pool amount is shown.

GOLD ASSOC.	STAR ASSOC.	TRUESTAR	GOLD EXEC.	STAR EXEC.	GOLD VP.	DIAMOND VP.	STAR VP.	GOLD PRES.	DIAMOND PRES.	TRUE AMBASSADOR

* all figures are for qualified ranks only. ** For Gold Associate, Star Associate, and Truestar, the 1% is for qualified ranks, an additional .5% is given to both Qualified and Advanced ranks. ***all bonus pools require 400pgv minimum.

You earn the bonus pool for your rank and every rank below that. For instance if you were Gold Executive you would get part of the bonus pool for Truestar, Star Associate, and Gold Associate.

- ★ Bonus pools are determined by your personal volume multiplied by the bonus pool
- ★ Amount split amongst the number of people who qualify in that pool

Example:

Albert signed up on January 1st and had 100,000 in pool volume, his rank is Truestar
(Pool volume is the volume of all those people that signed up after him even if they aren't under him in the matrix)

Brenda signed up January 10th and had 90,000 in pool volume, her rank is Star Associate
(hers was less as 10,000 in volume signed up between the 1st and 10th)

The Math: **Pool % x Pool Volume / Number of qualifiers**

For Albert

Gold Associate = $1\% \times 100,000$ (his volume) / 2 (# of qualifiers) = \$500

Star Associate = $1\% \times 100,000$ (his volume) / 2 (# of qualifiers) = \$500

Truestar = $1\% \times 100,000$ (his volume) / 1 (# of qualifiers) = \$1000

For Brenda

Gold Associate = $1\% \times 90,000$ (her volume) / 2 (# of qualifiers) = \$450
























Star Associate = $1\% \times 90,000$ (her volume) / 2 (# of qualifiers) = \$450

▶ SILVER ASSOCIATE BONUS

As a special thank you to people for getting started and qualifying as a Silver Associate you will receive \$150 the first month and \$50 every subsequent month you remain at that rank. Once your rank increases to Gold Associate you will no longer ever receive that bonus (even if you fall back down to Silver Associate) but you will start receiving the Gold Associate bonus pool.



RANK REQUIREMENTS TABLE

RANK	(PV)	(MGV)	(PGV)	Active Personal Sponsored Legs in Enrollment Tree	Silver Associate Qualified Legs	TrueStyle Bonus	TrueLifestyle Bonus	TrueWealth Bonus
	Minimum Personal Volume Monthly	Minimum Matrix Group Volume < Monthly	Minimum Personal Group Volume < Monthly					
Silver Consultant	50	-	-	-	-			
Gold Consultant	100	-	-	1	-			
Star Consultant	100	-	-	2	-			
Silver Associate	100	4,000	1,200	2	-			
Gold Associate	100	8,000	2,400	2	1			
Star Associate	100	12,500	3,600	3	2			
Truestar	100	20,000	5,000	3	3			
Gold Executive	100	40,000	10,000	3	4			
Star Executive	100	50,000	20,000	3	5			
Gold Vice President	100	100,000	36,000	3	6			
Diamond Vice President	100	150,000	48,000	3	7			
Star Vice President	100	200,000	65,000	3	8			
Gold President	100	250,000	80,000	3	9			
Diamond President	100	350,000	105,000	3	10			
True Ambassador	100	500,000	150,000	3	10			

For the purpose of Rank Advancement, PGV means PGV of 9 compressed levels, (similar to MGV).

< MGV and PGV requirements must BOTH be met in the same Bonus Periods.

* For Qualified Rank purposes, from the Rank of Silver Consultant to Star Associate no Leg in your Matrix can account for more than 60% of your PGV.

For Ranks from Truestar to True Ambassador no leg in your Enrollment Tree can account for more than 40% of your PGV.

** To achieve TrueLifestyle you must have met all the above criteria plus have three people who have Qualified for Star Associate

FAST START RANK ADVANCEMENT BONUS

1. Retail or purchase 1000 PV in Commissionable Volume upon enrollment or within 45 days of enrollment and achieve the permanent Paid as Rank of Truestar. Qualifies for Truestar Bonus Pool providing they have 400 PGV.
2. Retail or purchase 500 PV in Commissionable Volume upon enrollment or within 45 days of enrollment and achieve the permanent Paid as Rank of Star Associate. Qualifies for Star Associate Bonus Pool providing they have 400 PGV.
3. Retail or purchase 200 PV in Commissionable Volume upon enrollment or within 45 days of enrollment and achieve the permanent Paid as Rank of Gold Associate. Qualifies for Gold Associate Bonus Pool providing they have 400 PGV.



▶ RANK COMMISSIONS TABLE

RANK	Retail Commission	Fast Start Commission	Matrix Commission	Matrix Earnings Cap*
Wellness Consultant (Non-Active)	Yes	-	-	-
Wellness Consultant (Active)	Yes	-	-	-
Silver Consultant	Yes	Yes	Yes	\$50
Gold Consultant	Yes	Yes	Yes	\$100
Star Consultant	Yes	Yes	Yes	\$250
Silver Associate	Yes	Yes	Yes	\$500
Gold Associate	Yes	Yes	Yes	\$1,000
Star Associate	Yes	Yes	Yes	\$2,000
Truestar	Yes	Yes	Yes	\$3,000
Gold Executive*	Yes	Yes	Yes	\$5,000
Star Executive*	Yes	Yes	Yes	\$7,500
Gold Vice President*	Yes	Yes	Yes	\$10,000
Diamond Vice President*	Yes	Yes	Yes	\$15,000
Star Vice President*	Yes	Yes	Yes	\$20,000
Gold President*	Yes	Yes	Yes	\$25,000
Diamond President*	Yes	Yes	Yes	Unlimited
True Ambassador*	Yes	Yes	Yes	Unlimited

* Earning cap reflects maximum weekly earnings for this Bonus.

^ Earning cap reflects maximum weekly earnings for this Bonus and includes income earned from Matrix Commissions.



GLOSSARY OF TERMS

THE FOLLOWING SECTION DEFINES TERMS USED IN THIS DOCUMENT:

Active: A Wellness Consultant who: (a) has at least 50 PV in the current monthly Pay Period; and (b) is in good standing with the company (i.e., a Wellness Consultant who is on disciplinary suspension is not “Active”).

Bonus Period: Company defines the start and end date for each period that Bonus will be paid to Wellness Consultants. This is also referred to as the “Commission Period” or the “Pay Period”.

Compression: If a Wellness Consultant fails to qualify for compensation in the Matrix during a Pay Period, his or her PV is allocated (“compressed”) to the first upline Wellness Consultant who is qualified for compensation during that Pay Period. (See Chart / Description on Page 21)

Downline: A “downline” is all the Wellness Consultants below a Wellness Consultant in the genealogy.

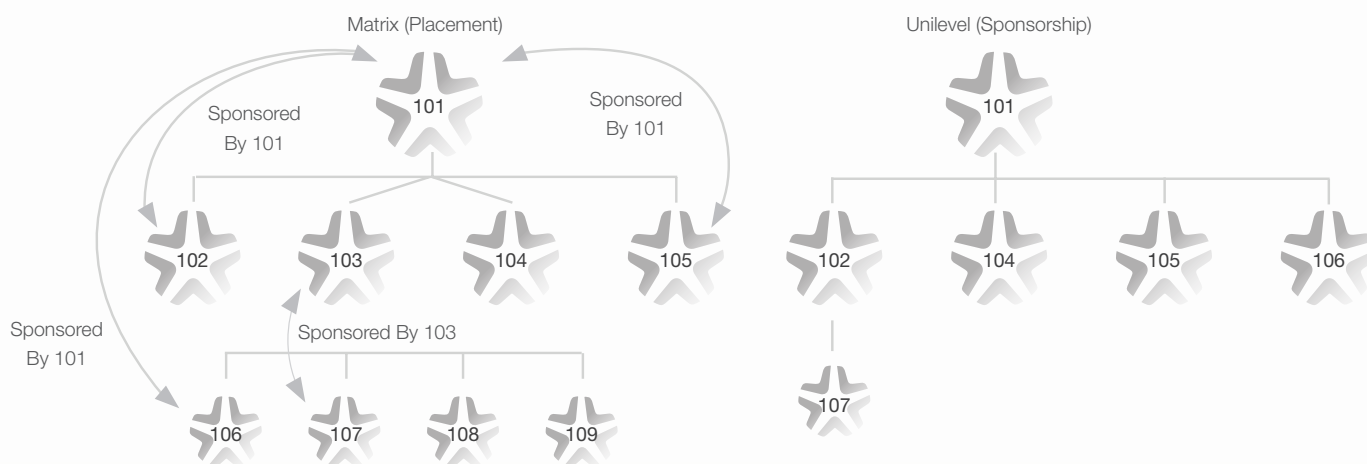
Earnings Cap: The Earnings Cap is the maximum a Wellness Consultant may earn in a single Pay Period based on his or her “Paid as Rank.”

Enroller / Sponsor: The Wellness Consultant who is responsible for signing up another Wellness Consultant is designated as the “Enroller” or “Sponsor” to the new Wellness Consultant. To receive credit as the Enroller/Sponsor, the Wellness Consultant must be listed as the Enroller/Sponsor on the applicant’s Wellness Consultant Application and Agreement.



Genealogy: The structure of Wellness Consultants in the Truostar Health™ Matrix and Enrollment Tree. This is the company’s overall structure that indicates how and where Associates are placed. The company supports a primary 4 x 9 Matrix Genealogy based on Placement and a secondary Uni-Level Genealogy based on Sponsorship.

PLACEMENT VS. SPONSORSHIP:



Group: A Wellness Consultant has two “Groups.” There is the “Matrix Group” and the “Personal Enrollment Tree Group”.

Matrix Group: A Wellness Consultant’s “Matrix Group” consists of the Wellness Consultants in his/her downline Matrix structure from whose Personal Volume he/she is Qualified to earn compensation. A Matrix Group can be a maximum of nine compressed levels.

Personal Enrollment Tree Group: A Wellness Consultant’s “Personal En-rollment Group” consists of the downline Wellness Consultants in his/her Personal Enrollment Tree structure from whose Personal Group Volume (PGV) he/she is Qualified to earn compensation. A Personal Enrollment Tree Group can be a maximum of six Generations.

Leg: A “Leg” is a line of sponsorship below a Wellness Consultant that begins with his or her first Level Wellness Consultants. Each first Level Wellness Consultant represents a Leg to the upline Wellness Consultant.

Matrix Group Volume (MGV): MGV is the sum of the PV of all Wellness Consultants in a Wellness Consultant’s Matrix Group. It does not include the Wellness Consultant’s own PV.

Personal Group Volume (PGV): PGV is the sum of the PV of all Wellness Consultants in a Wellness Consultant’s Personal Enrollment Tree Group. It does not include the Wellness Consultant’s own PV.



Personal Volume (PV): PV is the amount of Commissionable Volume (CV) generated by a Wellness Consultant from his or her personal purchases in the current Bonus Period combined with the CV earned from his/her purchases from each of the last four Bonus Periods plus the CV from the purchases of the Wellness Consultant's personal Retail Customers and Preferred Members.

Preferred Member: A retail customer who purchases from a Wellness Consultant's Truestar Health[®] replicated website

Qualification Period: The Pay Period during which Wellness Consultants must meet their PV, PGV, MGV and personal enrollment quotas to qualify to earn commissions for the respective Pay Period.

Qualified Leg: Any Leg in a Wellness Consultant's Personal Enrollment Tree that includes a Wellness Consultant with a Qualified Rank of Silver Associate or higher.

Qualifying Volume (PV-Q): See Personal Volume

Rank: A title that is conferred on a Wellness Consultant that is based on the level of achievement he or she has achieved under the Compensation Plan. There are two types of Rank: "Paid as Rank" and "Qualified Rank", and "Highest Rank Achieved".

Paid as Rank is the Rank at which a Wellness Consultant is paid as for Bonuses and Commissions during any given Pay Period, which could be based upon his/her Qualified Rank, Advanced Rank, or Previous months Qualified Rank.. A Wellness Consultant is paid according to his or her Paid as Rank during each Pay Period.

Highest Rank Achieved / Lifetime Rank This is the highest Rank that a Wellness Consultant can ever reach. Once a Wellness Consultant reaches a new Rank, he/she is at that level permanently for recognition purposes.

Qualified Rank is a Wellness Consultant's Current Rank based upon the Rank Requirements table for the current month.

Sponsor: The Wellness Consultant in the Personal Enrollment Tree who is the immediate upline to another Wellness Consultant is the "Sponsor" to the downline Wellness Consultant.

Up line/Placement: This refers to the Associate or Associates above a new or existing Consultant in the genealogy.

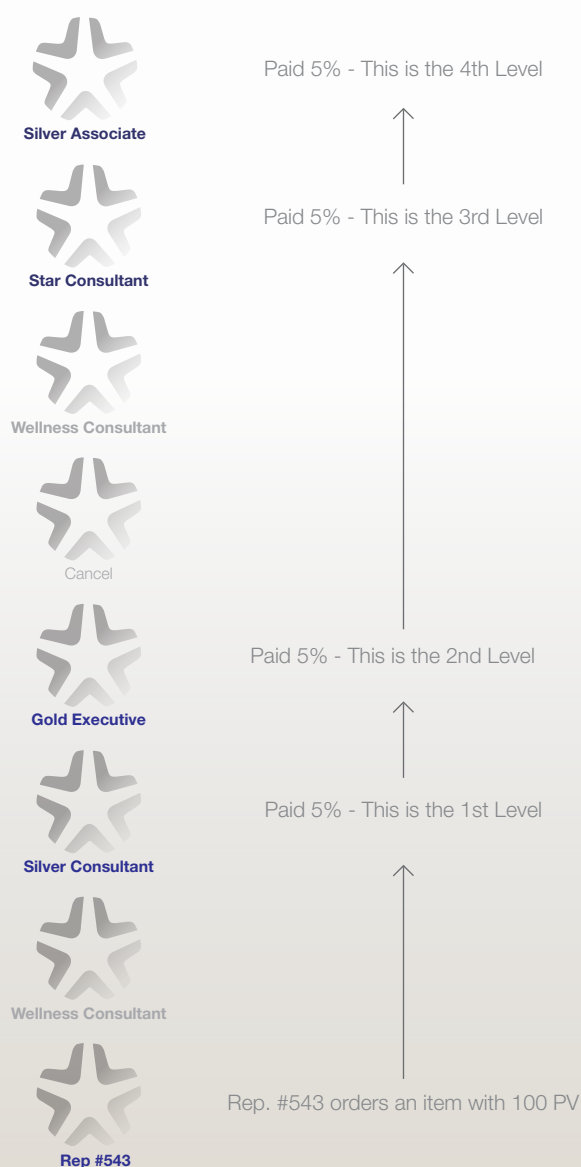
Volume: Volume is a separate amount independent of a Product's original cost. Each Product has a volume amount associated with it.



Wellness Consultant: A person who has filled out the company application and is in the Genealogy is referred to as a Wellness Consultant in this document. Equivalent terms in other companies include Reps, Consultants and Distributors.

Compression: If a Wellness Consultant fails to qualify for compensation in the Matrix during a Pay Period, his or her PV is allocated (“compressed”) to the first upline Wellness Consultant who is Qualified for compensation during that Pay Period.

PAYS AN ADDITIONAL 5 LEVELS UP



Placement: Wellness Consultants get placed in the Matrix of the sponsor from top to bottom and from left to right by order of join date. Wellness consultants are placed in balanced manner in each level to achieve a balanced tree. Please see figure below.

Balanced Matrix Placement

Represents 10 Sign ups and shows where next 8 would go (Continues to 9 levels)

